



SAW KYAW LAY AUNG

CONTACT

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TECH SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

EDUCATION

Diploma in
Advertising and Graphic Design
Humber College

Certificate in
Academic Upgrading Program
Seneca College

PROFILE

I've passion for simplicity, a commitment to honest communication between clients and designers. Transforming ideas into stories through creativity and clear design.

QUALIFICATIONS

- Extensive experience in print, digital, and branding design
- Impeccable taste for meaningful design, typography, color, and combined with strong project management skill
- Understanding of brand standards to increase awareness and engagement on multiple social media platforms
- Producing a wide assortment of communications collateral including print ads, graphics, newsletters, email, social media posts, and websites
- Excellent team player, independently and unsupervised settings
- Strong problem solving, planning and organizational skills to set priorities and meet deadlines
- Thoughtful execution of written or spoken concepts, converting them into images, layouts, and design elements
- Experience in photography, videography, and advanced video editing with a focus on creating compelling motion graphics and digital content
- Ability to manage multiple projects and adaptability to company needs
- Open to criticism and feedback to improve professional growth

WORK EXPERIENCE

Creative Designer / Hybrid

Shamu Kitchen Inc. (2024 - 2025)

- Created brand logos, signboards, flyers, menus, and websites, and delivering cohesive and visually engaging brand experiences
- Developed creative designs for print materials and signage
- Managed sponsored ad marketing campaigns on Facebook and Instagram to increase reach, engagement, and brand visibility

Graphic Designer / Volunteer

Toronto Myanmar Christian Church (2020 - Present)

- Conduct weekly visual inspections of projection equipment before Sunday services to ensure all systems were fully operational
- Post weekly activities on social media and website after service
- Design flyers and videos to promote Church events while ensuring the design aligns with the Church's branding

Motion Graphic Designer / Internship

Guardup TV (2023)

- Collaborated with cross-functional teams to produce effective and meaningful designs that aligned with client objectives
- Independently managed workflow to consistently meet deadlines while maintaining high-quality results
- Designed visually striking motion graphics to enhance digital content