







SAW K YAW LAY AUNG

CONTACT

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TECH SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Premiere
Microsoft Word
Microsoft Excel
Microsoft PowerPoint

EDUCATION

Diploma in
Advertising and Graphic Design
Humber College

Certificate in
Academic Upgrading Program
Seneca College

PROFILE

I've passion for simplicity, a commitment to honest communication between clients and designers. Transforming ideas into stories through creativity and clear design.

QUALIFICATIONS

- Extensive experience in print, digital, and branding design
- Impeccable taste for meaningful design, typography, color, and combined with strong project management skill
- Understanding of brand standards to increase awareness and engagement on multiple social media platforms
- Producing a wide assortment of communications collateral including print ads, graphics, newsletters, email, social media posts, and websites
- Excellent team player, independently and unsupervised settings
- Strong problem solving, planning and organizational skills to set priorities and meet deadlines
- Thoughtful execution of written or spoken concepts, converting them into images, layouts, and design elements
- Experience in photography, videography, and advanced video editing with a focus on creating compelling motion graphics and digital content
- Ability to manage multiple projects and adaptability to company needs
- Open to criticism and feedback to improve professional growth

WORK EXPERIENCE

Creative Designer / Hybrid

Shamu Kitchen Inc. (2024 - 2025)

- Created brand logos, signboards, flyers, menus, and websites, and delivering cohesive and visually engaging brand experiences
- Developed creative designs for print materials and signage
- Managed sponsored ad marketing campaigns on Facebook and Instagram to increase reach, engagement, and brand visibility

Graphic Designer / Volunteer

Toronto Myanmar Christian Church (2020 - Present)

- Conduct weekly visual inspections of projection equipment before Sunday services to ensure all systems were fully operational
- Post weekly activities on social media and website after service
- Design flyers and videos to promote Church events while ensuring the design aligns with the Church's branding

Motion Graphic Designer / Internship

Guardup TV (2023)

- Collaborated with cross-functional teams to produce effective and meaningful designs that aligned with client objectives
- Independently managed workflow to consistently meet deadlines while maintaining high-quality results
- Designed visually striking motion graphics to enhance digital content